

ECRIVEZ Votre PITCH

Que peut-on déposer en tant que marque ?

**Ecrivez des phrases courtes ou encore mieux des mots clés pour éviter de lire ou réciter votre pitch**

* Présentez vous

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* Présentez votre idée

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* Enoncez les 5W

What ?

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Where ?

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Who ?

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When ?

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Why ?

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* Précisez votre avantage concurrentiel

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* Montrer la faisabilité financière

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* Concluez et marquez les esprits

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